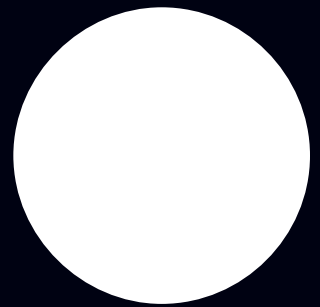
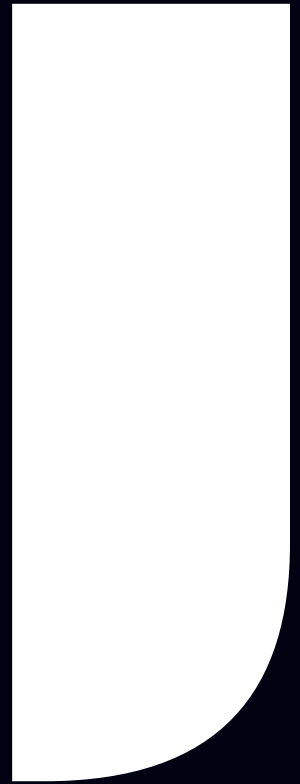


Sirena Signaling Devices

**MORE
THAN
BRIGHT
IDEAS**



SIRENA

SIRENA

**We are Sirena,
and we carry our mission in
our name: guaranteeing safety
and efficiency through the best
signaling devices.**

Sirena is the signature brand for technical quality and innovation for anyone in need of signaling devices.

Our products support people in everyday life and emergencies, in the street and the workplace, thanks to a complete range of solutions that has been an international reference in the industry for decades.



ITALIAN SPECIALISTS WORLDWIDE

Sirena keeps tracing the future of signaling. Building on a long-standing heritage, the commitment to innovate, quality and customer relationship.

At Sirena, we design and manufacture **acoustic and optical devices** for different fields of applications: mobility, industrial, and evacuation. We do this entirely in Italy, in our headquarters at the doorstep of Turin, with **decades of experience**.

Our work has always been focused on the **technical quality** of products, renowned for their reliability and sturdiness, and on **constant development**. Thanks to our commitment to research, the range of Sirena products has reached a **unique level of completeness** — and it keeps anticipating the evolution of the industry.

With its global presence, Sirena is a reference for everyone also in terms of **service and customer relationships**. In-house manufacturing and a solid know-how grant us the **production flexibility** and responsiveness to propose ourselves as a partner for our customers and guide them toward the most effective solutions.

R&D. FOCUS ON INNOVATION

Our investments in Research and Development have always been leading us to create the most advanced technologies.

EXPERTISE BY TRADITION

Light, sound, materials. Signaling is the specialty we have been devoted to every day, since the first day.

THE VALUE OF THE MADE-IN-ITALY

We manufacture in Piedmont, one of Italy's industrial hubs: a firm bond with a culture of excellence.

Morocco
 Belgium
 Brazil
 Italy
 United States
 South Africa
 Australia
 Spain
 Germany
 Austria
 The Netherlands
 France
 Sweden
 Switzerland
 United Kingdom
 Croatia
 Turkey

**SINCE 1974,
 A STORY OF EVOLUTION.**

Sirena was born in the '70s just minutes away from Turin, where the headquarter is still located. The company harnessed a strong experience in the field and affirmed itself internationally from the beginning thanks to a long series of patents — including the revolutionary Rotallarm beacon.

Since the '90s, the company has expanded by focusing on the industrial segment, multifunctional systems, and customization.



COMPANY

70 over seventy **Served countries**
200 over two hundred **Distributors in the world**
1000 over one thousand **Products launched**
1,5 MLN over one million five hundred thousand **Pieces manufactured per year**



QUALITY: IF IT'S SIRENA, YOU CAN HEAR IT

Precision, solidity, robustness — in other words, maximum reliability over time, thanks to a complete supervision from design to final inspection.

Making signaling devices means **ensuring safety**, and this has been our manufacturing prerogative since the beginning. All it takes to appreciate Sirena quality is experiencing it firsthand: our products are sturdy and well-refined, **retaining the desired solidity and performance** even after years. This is thanks to our decision to follow the entire manufacturing process phase by phase and the experience and devotion of our team.

TESTING EVERYTHING. CONTROL

As a final phase, we check that each individual device works.

TEST AREAS AND CERTIFICATIONS

Sirena labs are equipped with the most suitable technologies and test environments to perform in-house most of the tests required by product homologation or certification.

- ↳ IP RATING DETERMINATION CHAMBER (UP TO IPX9K)
- ↳ ANECHOIC CHAMBER
- ↳ PHOTOMETRIC CHAMBER
- ↳ CLIMATIC CHAMBER
- ↳ VIBRATION (RESISTANCE) TEST BENCH
- ↳ IMPACT TEST
- ↳ EMC TEST



SIRENA

WHY SIRENA

LISTENING, SERVICE, FLEXIBILITY

A technical challenge, a tailor-made project, a new type of application — Sirena can provide an answer. Many client companies in Europe and around the world have a well-established relationship with us, a connection closer to a **collaboration with a technological partner** than with a simple supplier. With a number of them, we have established decades-long bonds.

Those who choose Sirena receive presence, assistance and, before that, the ability to **interpret customer needs** and **create customized solutions** whenever necessary: a project-oriented attitude made possible by a unique knowledge in the industry for its width and depth.

This receptiveness and time-honored expertise, combined with in-house production, allow us today to **respond with reactivity** to specific customer requests and changes of scenery in a rapidly evolving market.



CLIENTS. AN INTERNATIONAL NETWORK

Back in the '80s, Sirena opened up to internationalization. Today, we export more than half of our products also thanks to an **outstanding distribution network**.

We supply among other industrial groups and installers well-established in different market sectors, from original equipment manufacturers to large distributors.

OEM
DISTRIBUTORS
SYSTEM INTEGRATORS
DESIGNERS

SIRENA

SIGNALING MEANS EVERYTHING

**Much more than safety:
we offer information and
intelligence for the benefit
of people. That's the real
value of signaling.**

At Sirena, we create devices to assist people and we believe in their **fundamental, positive role**. They can be objects essential to our safety, devices that can ensure survival in certain situations. They can also be useful solutions to improve an activity or better our experience. They are all instruments that benefit our **work and daily life**, open to the novelties that collective development brings.

SIGNALING MEANS PROTECTING

Acting in case of emergency, alerting, preventing accidents. People's safety and peace of mind start with the presence and timely activation of devices.

SIGNALING MEANS GUARANTEEING

The quality of a workmanship or a product, the comfort of a place. Interconnected with sensors, networked with each other, devices help ensure that a certain process or environment meets the correct standards.

SIGNALING MEANS ORGANIZING

Simplifying a process, managing logistics, achieving a goal. The efficiency of a production environment, much like an infrastructure or a public space, also depends on the efficiency of signaling systems.

SIGNALING MEANS COMMUNICATING

Informing, notifying, indicating. Thanks to their versatility, systems open up to the ideas of companies and innovators and to the endless opportunities of application in every field, from domotics to sports.

**SIRENA**



SIRENA SOLUTIONS SIGNALING ALL AROUND

From the origins, our portfolio has been outstanding for **width and versatility of use**. Considering the modularity of our solutions and the available product variants (colors, sounds), our range of acoustic and optical devices opens up to endless uses and custom options. A system of **integrated and continuously updated solutions**, to meet the most recent regulations while offering new features.



INDUSTRIAL

We manufacture everything for safety and productivity in the workplace: from the most renowned sounder and beacon line (**Electra**) to industrial traffic lights (**Four**). From innovative stacklights (**Automax**) to modular and multifunctional systems for maximum customization (**Mline**), to explosion proof devices (**Expro**) and aircraft warning lights (**Icaro**).



EVACUATION

Certified devices for Emergency Plans and Evacuations that can be integrated with fire fighting systems (**Escape**) and evacuation systems for large areas.



AUTOMOTIVE

Our acoustic and optical signaling devices are designed for different types of moving vehicles: agricultural and earthmoving machines, heavy vehicles, breakdown service vehicles, forklift trucks (**Amber**), priority vehicles and motorcycles (**Priority**).

RESEARCH AND DEVELOPMENT

FOR THE ERA OF INTERCONNECTED DEVICES

The evolution of Sirena shows it well: our vision is to **anticipate the needs of the industry**, breaking new ground with our products. The R&D unit is now turning to Industry 4.0 and sustainability priorities, focusing on the possibilities our systems initiate: our acoustic and optical signaling devices, mutually interconnected, become components of **a dialogue system that can be monitored in real-time**. Thus, the opportunities for monitoring and programming increase.



SMART DEVICES AND SOFTWARE

Devices connected to each other via wi-fi and real-time monitoring platforms to optimize workflow processes: notifications and alerts, productivity, energy saving.

EASY INTERACTION

From remote control capabilities (including via app) to notification systems, Sirena devices are designed for maximum usability.

NEW FUNCTIONS AND APPLICATIONS

Integration with sensors and other devices. Wearable solutions (*wearable tech*) and portable products for emergencies.



OUR VALUES



INTELLIGENCE

SE120

Alarm sounders
120dB

We believe that today signaling means information, communication, intelligence. In our labs, we develop new optical and acoustic features to enhance the technical level of our devices.



EOS / SLR FA

LED towerlights /
EN54 approved
LED beacon

ACCURACY

Security lies in control. Our work values are a sense of responsibility, a widespread attention throughout the production process, from homologation tests to the final inspection of each product.

EXPERIENCE

When one thinks of signaling, Sirena comes to mind. From the original acoustic devices to the patent for the first rotating beacon, from industrial modules to the latest special projects, getting noticed is our tradition — the specialty we have been focusing on every day for almost 50 years.



ROTALLARM LED / GDO LED

LED warning
beacon /
Approved
magnetic beacon

PRESENCE

The relationship of trust with many customers proves it. To us, being available and inclined to listen is a long-term investment: their needs drive us to interpret the evolution of the industry.



BEBIP

Buzzer for panel mounted applications



SIR-E S / SIR-E LED

Multifunctional electronic sounders

RESPONSIVENESS

In times of transformation, production flexibility is a strength. We are a reactive, highly-specialized group, and we know how to respond to our partners with tailor-made and customized projects — the perks of an entirely in-house process.

ITALY

Designing and manufacturing our products in Italy means quality. It is a sign of our bond with a culture of excellence, expressed by our unwavering care for craftsmanship and eye for design.

SB4 / LUMINA

LED remote-controlled swivel search beam / Wearable safety device



AMBITION



EVOLUX / XLF S

Approved beacon / Multifunctional LED beacon

Looking at the future, we see a world of potential opening up, from research development to reaching new international markets. We invest in our resourcefulness to pioneer the industry worldwide — and lead the evolution of signaling.

SIRENA



Legal name: **Sirena S.p.A.**
Established in: **1974**

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#morethanbrightideas

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